

For The Love of Youth Event & Auction May 2, 2015

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Deadline for sponsorship commitments is <u>April 24</u>.
In order to ensure your listing on our invitation, please respond by <u>April 1</u>.
Deadline for program advertisement purchases and receipt of artwork is April 24.

	Winner's	Circle:	\$10	,000
--	----------	---------	------	------

- Reserved table for ten, with free valet parking and open bar privileges for all guests
- o Winner's Circle visit and photo opportunity for two
- Access to a private tour of the Santa Anita Park paddock and trackside race viewing for all ten guests
- o "Presented By" sponsor recognition on all promotional materials, press coverage, and advertising
- Premier logo placement on invitation, website and event signage
- Verbal acknowledgement and presentation of crystal horseshoe keepsake
- o Full page back or inside cover color program ad

☐ Superfecta: \$5,000

- o 8 VIP Tickets, with free valet parking and open bar privileges for all guests
- Access to a private tour of the Santa Anita Park paddock and trackside race viewing
- o Sponsor recognition on all promotional materials, press coverage, and advertising
- o Prominent logo placement on invitation, website and event signage
- o Verbal acknowledgement and presentation of crystal horseshoe keepsake
- o Full page color program ad

☐ Trifecta: \$2,500

- o 6 VIP Tickets, with free valet parking and open bar privileges for all guests
- Access to a private tour of the Santa Anita Park paddock and trackside race viewing
- o Logo placement on invitation, website, and event signage
- Half page color program ad

☐ Exacta: \$1,000

- o 4 VIP Tickets, with free valet parking and open bar privileges for all guests
- Access to a private tour of the Santa Anita Park paddock and trackside race viewing
- Listing on invitation, website and event signage
- Quarter page color program ad

☐ Individual Tickets: \$100

PROGRAM ADVERTISEMENTS

	□Full page \$600	□1/2 page \$400	□ 1/4 pag	ge \$200	☐"Supporters" listing \$100			
Name (as it should appear on all materials):								
Address:								
Phone:	one: Email:							
☐ A check, payable to <i>Boys & Girls Club of the Foothills,</i> is enclosed. Amount: \$								
	Charge my credit card:	□Visa □MC	□ AMEX		Amount: \$			
#				Exni	ration Date			

Boys & Girls Club of the Foothills, 600 S. Shamrock Avenue, Monrovia, CA 91016 Return by fax to (626) 301-1442 or by email to anavar@foothillsbgc.org